

Standard embroidery

1 Choose your style of typeface

You can choose from a wide range of alternatives, but those shown below are the most popular.

Block

Block

Available in a choice of upper, lower case or a combination.

Roman

Roman

Old English

Old English

Only available in a combination of upper and lower case.

Script

Script

Banff

Banff

2 Choose your size of typeface

25mm

Aa

8mm

Aa

You can choose any size from 8mm to 25mm but please take into account the space available on your garment.

Maximum no. of characters and spaces possible when in position:

Lettering size:	15mm	12mm	10mm	8mm
Breast	10	12	15	16
Across sleeve	5	6	7	8

The guideline above includes characters and spaces, and is based on Roman font in upper and lower case, which is the largest embroidered style (10mm maximum for skirt/trouser waistbands, 25mm maximum size for any standard lettering e.g. across shoulder back of a fleece or jacket). Please bear in mind that each typeface will take up a different width on garments.

3 Choose your direction of typeface

Straight Line *Upward Arch* *Downward Arch*

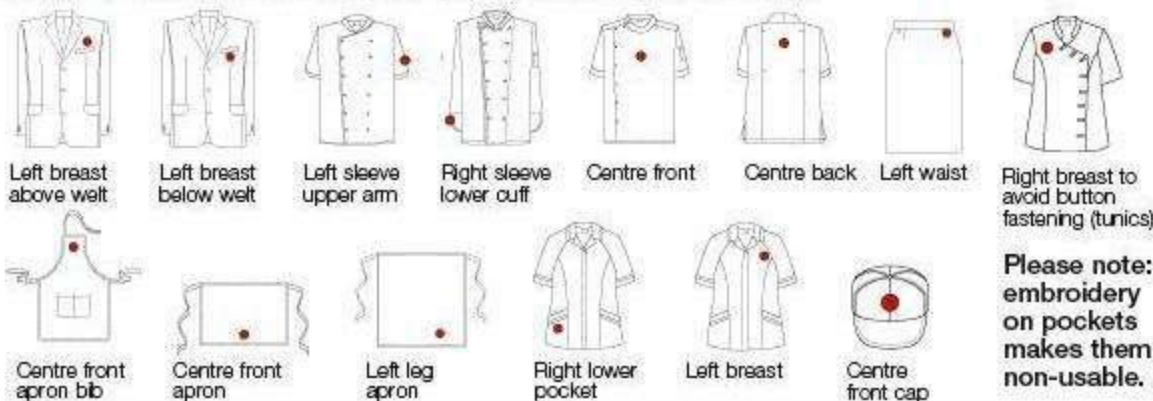
4 Choose your type colour

Please specify the code(s) of the thread colour(s) you would like to use.

1800 Black (Black)	1684 Gold (Ochre/brownish yellow)	1911 Pink (Lilac/pinkish purple)
1843 Blue (French navy)	1950 Green (Lime fluorescent)	1787 Pink (Hot pink)
1844 Blue (Navy/blue black)	1970 Green (Dark/forest)	1910 Pink (Raspberry fluorescent)
1871 Blue (Pale)	1988 Green (Emerald)	1789 Red (Plum/purple)
1642 Blue (Royal)	1985 Green (Fern)	1838 Red (Bright pillar box)
1852 Blue (Teal)	1811 Grey (Silver grey)	1635 Red (Mulberry)
1895 Blue (Turquoise/greenish blue)	1618 Grey (Charcoal/dark grey)	1784 Red (Dark/garnet)
1855 Beige (Pale brown/pink tinge)	1678 Orange (Reddish orange)	1801 White (Super white)
1654 Brown (Chocolate)	1765 Orange (Tangerine)	1980 Yellow (Sunflower yellow)
1803 Cream (Cream/white)	1948 Pink (Candy/light pink)	
1951 Gold (Marigold/dark yellow)	1721 Pink (Cerise/dark pink)	

5 Choose your position on garment

Standard positions to the left or right side (as the garment is worn).



6 Work out your price

No set-up charge for standard embroidered lettering. Only pay for application as below.

Number of garments	Cost per application** Up to 5,000 stitches (basic design)	Cost per application** 5,000 to 10,000 stitches (complex design)
200+	1.99\$	2.99\$
100 to 199	3.99\$	4.99\$
50 to 99	4.99\$	5.99\$
10 to 49	5.99\$	6.99\$
1 to 9	6.99\$	8.99\$

**Application must be for the same design, size and colour. For embroidery over 10,000+ stitches, we will send you a unique quotation.

- Total number of applications of the same design determines the price per application. When ordering more than one design to the same garment(s) the application price is charged per attachment of the same design, eg. if you required embroidery on breast and sleeve of same garment.
- An alternative design, colour or size is a separate attachment run and charged as an independent number of applications.

Example:

1 x application of the same design to 10 garments

= price x 10 applications

2 x applications of the same design to 10 garments

= price x 20 applications

1 x application of 2 designs to 10 garments =

price x 10 applications of 1st design

+ price x 10 applications of 2nd design

7 Place your order

Complete the order form on the opposite page and fax or post it back to us (along with your garment order form).

Standard name badges

- Pin clasp durable plastic
- Finished size 75mm x 25mm

1 Choose your typeface

Helvetica

or

Times New Roman

2 Choose your colours

Engraved/Badge Colours
White text on Black badge
White text on Blue badge
Black text on White badge
Black text on Silver badge
Black text on Gold badge

Style Code
WTMA0080
WTMA0090
WTMA0100
WTMA0110
WTMA0120



3 Place your order

Standard badges cost 9.99\$ each with **no set-up price**. Complete the order form on the opposite page and fax or post it back to us (along with your garment order form).