# **Custom-made personalisation**



#### **Embroidery**

Flexible enough to be used on almost any part of any garment



#### Badges

The simple, non-permanent way to add names to your staff uniforms



#### Screen printing

The best solution for adding bold promotional messages to almost any garment.



#### **Tabbing**

A subtle, sewn in tab label that adds prestige to any garment

# Add your company logo in seven easy steps

Choose from tabbing, screen printing, embroidery or a badge.

Decide which illustration you want to use, including finished size and Pantone colours. Consider which garments you want to personalise and what position on the garment you want the logo to appear. (See opposite for guidance).

Complete and return a custom made personalisation form along with your original finished artwork.

Simon Jersey will provide, within approximately ten working days, an embroidery sample or screen print graphic with your new logo design, for you to approve.

If you're happy with your design samples, send us your written authorisation to proceed with your order.

Finished garments are usually personalised and dispatched within 10 working days of receipt of your written authorisation to proceed (subject to garment availability).

We will store your design file and re-use for repeat orders although changes will incurr additional costs.

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## Custom-made embroidery

Set up charge with first logo/sample: 9.99\$ per 1,000 stitches 39.99\$ minimum order- covers 4,000 stitches

For any change or amendment to design, size, colour or content: 9.99\$ per 1,000 stitches 39.99\$minimum charge

Number of garments	Cost per application** Up to 5,000 stitches (basic design)	Cost per application** 5,000 to 10,000 stitches (complex design)	
200+	1.99\$	2.99\$	
100 to 199	3.99\$	4.99\$	
50 to 99	4.99\$	5.99\$	
10 to 49	5.99\$	6.99\$	
1 to 9	6.99\$	8.99\$	

For embroidery over 10,000+ stitches, we will send you a unique quotation for set-up and application price.



## Custom-made screen printing

19.99\$ service charge for each new logo design/sample set-up + 24.99\$ per colour for the print-screen.

(Per attachment of the same design content, colours and size)

Price per application

Quantity	1 colour	2 colours	3 colours	4 colours
200+	1.99\$	2.99\$	3.99\$	4.99\$
100 to 199	2.99\$	3.99\$	4.99\$	5.99\$
50 to 99	3.99\$	4.99\$	5.99\$	6.99\$
25 to 49	5.99\$	6.99\$	7.99\$	8.99\$
12 to 24	7.99\$	7.99\$	8.99\$	9.99\$
1 to 11	8.99\$	9.99\$	11.99\$	12.99\$

For applications more complex than the above, we will send you a unique quotation for the set-up and application price.



# Custom-made badges

Designed and made to order in virtually any size, shape, colour or typeface. You choose the lettering – whether it's your company name or a one-off message. Minimum order is 50 badges. Fax or post your requirements to our personalisation team to obtain a quote.



# Custom-made tab labels

Minimum order 3,000 tabs at 0.99\$ each including sewing service, totals 2,500\$. Call our personalisation team on 450-443-1179 for more details.

## Important information

# PLEASE PROVIDE CLEAR WRITTEN INSTRUCTION.

To ensure the accuracy and quality of finished goods, we are not able to accept personalisation instruction by telephone or via the website.

Personalised garments are **non-returnable** and we recommend that you sample and try garments for fit, before ordering your design application.

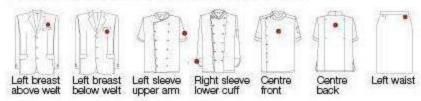
#### DON'T FORGET TO SEND US YOUR ORIGINAL ARTWORK.

Personalisation is a complete service supplied to customers purchasing uniform from Simon Jersey and design files remain the property of Simon Jersey. Copy design file disks are not available as independent mail order items. Your design instructions are important to us, as this is a chargeable service (see set-up tariff above).

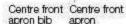
Standard delivery charge applies and garments will be at catalogue price + TAX (or to Corporate Contract tariff).

#### Standard personalisation positions

Standard positions to the left or right side (as garment is worn). Embroidery on pockets makes them non-usable.













entre front Left leg Centre Right lower

Left breast Right breast to avoid button fastening (tunics)